

Key: First number is total numbers of votes for this choice. Numbers in brackets denote the split between anonymous first and named second. % is given as a % of surveys received, not as a % of the total choir membership.

80 surveys received, which is just over 88% of the choir. It should be noted however that not all members who completed a survey answered all the questions. It was also impossible to allot peoples views when they had either completely changed the question or added their own text to the box, rather than ticking an answer. e.g. One gent simply put black lines through the questions asked re:tickets and added his own text re:subs being too high.

Voice part					
Ticket sales: Please tick one box only.	Too low	Excellent value	Good	Fair	Too high
Do you think that the current ticket prices of £15/£12.50 and £8 are	1 (0,1)	12 (0,12)	34 (2,32)	28 (6,22)	4 (0,4)
	Every concert	Some concerts	Occasionally	Rarely	Never
How often do you sell your two allocated tickets?	33 (2,31)	29 (4,25)	8 (1,7)	2(0,2)	3 (1,2)
How often do you sell extra tickets?	9 (0,9)	17 (1,16)	27 (3,24)	14 (2,12)	4 (1,3)
	Very easy	Easy	Tricky	Hard	Not at all
Please select how easy it is for you to sell tickets for the Spring concert	7 (0,7)	27 (1,26)	25 (4,21)	14 (2,12)	1 (0,1)
Please select how easy it is for you to sell tickets for the Summer concert	3 (0,3)	29 (1,28)	25 (5,20)	10 (1,9)	38 (0,3)
Please select how easy it is for you to sell tickets for the Autumn concert	8 (0,8)	26 (1,25)	24 (3,21)	13 (3,10)	1 (0,1)
Please select how easy it is for you to sell tickets for the Christmas concert	18 (0,18)	28 (2,26)	13 (5,8)	6 (1,5)	4 (0,4)
Please select how easy it is for you to sell tickets for other concerts such as Cartmel, Lytham etc	0 (0,0)	7 (2,5)	13 (2,11)	25 (2,23)	27 (0,27)
	Price	Venue accessibility	Music content	Already got tickets from other source	Not someones cup of tea
Please tell us what you have experienced to be the biggest barrier to selling tickets – You may tick more than one box for this question.	9 (0,9)	21 (2,19)	31 (2,29)	14 (1,13)	39 (5,34)
	Lower price	Higher price	Different music content	Easier availability of tickets	Incentives such as discounts
Which of the following, in your experience, would enable you to sell more tickets? – You may tick more than one box for this question.	21 (2,19)	0 (0,0)	31 (3,28)	3 (0,3)	21 (1,20)
	Family	Friends	Colleagues	Other choristers	Neighbours
Please tell us who you mostly sell your tickets to.	28 (3,25)	70 (7,63)	6 (0,6)	7 (1,6)	6 (0,6)
Music content.	Excellent	Challenging	Good	Fair	Poor
Please tick one box for your overall view of the last 12 months content.	40 (3,37)	16 (1,15)	25 (2,23)	2 (2,0)	0 (0,0)

Please tick one box for your overall view of the next 12 months content.	9 (4,5)	11 (1,10)	21 (1,20)	4 (2,2)	2 (0,2)
Rehearsals and concert attendance	Holiday	Family event e.g. wedding	Work commitments	Music content	Other (please specify)
Please tick any or all of the boxes which would mean that you 'opted out' of a particular concert (not counting illness).	27 (2,25)	23 (3,20)	6 (1,5)	3 (1,2)	1 (0,1)
	I sang in this concert	I did not sing but do not wish to answer	I did not sing due to another commitment	I did not sing because I didn't like the music content	I did not sing because of (other)
This question is entirely optional but your honesty will help us build a better picture of the membership requirements. The recent 'Night at the Opera' was not well attended by the membership and we would like to determine whether it was circumstance/one of those things or a problem which needs to be addressed.	57 (7,50)	2 (0,2)	8 (0,8)	0 (0,0)	7 (1,6) 1 x Threat of having to learn foreign language by heart, 3x hols, 2 x illness, 1 x work, 1 x pregnant

Please give us some examples of which pieces you would like to sing/see more of on the programme.

Abba, lighter material, songs from shows, more opera / operetta, Verdi requiem, newer works, Bach, Handel, baroque, Mozart, Jongen, Hidas, Faure, Walton, Beethoven, Haydn, Elijah, Britten

Please give us some examples of which pieces you would like not to sing/see more of on the programme.

G&S, pieces done too often, modern composers, Carmina, opera choruses, Bach, lighter works, newer works, Britten,

How did you first hear about ACS? Library leaflet, web-site and singday mentioned as well as looking for a choir when moving to this area but in the main, word of mouth from other choristers.

Why did you choose to join ACS? (please tick)

Friends' recommendation	44	(5,39)
Type of repertoire	42	(2,40)
Convenient rehearsal times	32	(4,28)
Like the concert venue(s)	18	(0,18)
Other (please tell us)	4	(0,4)

Are you currently a member of any other choir or singing group? If yes, which?

Romulus Singers, Sale Choral, Salford choral – 1 left to come to us, Church choirs, Alteri, Barnby, St Georges, Sale male voice.

Any other comments about the items on this survey

Topics not wide ranging enough to ascertain problems needing to be addressed. I find it hard to start selling tickets immediately after one concert for the next eg Nov-Xmas, very useful exercise, as a relative new comer (five years) I have so far found all concerts challenging i.e. new to me but next year musical content is repeated. Wonder if this is a problem for longer established members? Thanks for the opportunity of commenting, Good idea to do this survey and thank you for organising it, good idea, very well thought out.

Any other comments about the items on ACS in general

Subs too high - contemplating leaving on account of this, sometimes rehearsals are too many/ few for the complexity / simplicity of the music. youth choir good idea but please consider adding age 20+ to it, wonderful society, SR is a great director and fantastic accompanist in LB who gives so much joy in her sheer excellence, huge thanks to the committee for keeping it all afloat, apart from loving the music I have made a friends here and look forward to rehearsals, would prefer a venue nearer altrincham for concerts, generally a good mix of old and new works, a good organization, good friendly atmosphere, I put off joining the choir for quite a while because I was rather alarmed at the singing ability required on the w/site but when I got here I found that I could cope fine, think it would be dull to have a programme of only 'popular' choral works, please encourage all singers to sing in all concerts as it is not fair to 'dip in and out' depending on whether or not you like the music, it is very difficult to sell tickets if your friends don't like classical music, as my husband and many friends are in the choir too we do experience selling difficulties(x 2 members), excellent society, I love it, of all the choirs I have sung with in the past and presently this is the most enjoyable, as older members who started with ACS in their 50's we wish we had started sooner – how can we grab singers sooner? I enjoy the approach to rehearsals taken by SR and DLM, I've stuck with it over 40 years so this must say something, this is a general comment made at some risk because of the inclusivity of the members but I wonder about a possible re-audition because we are all getting older and voices change, a friendly choir and a wonderful part of my life, can we have a really fun and festive approach to Xmas concerts, tinsel on music etc, great society and thanks to the committee.

